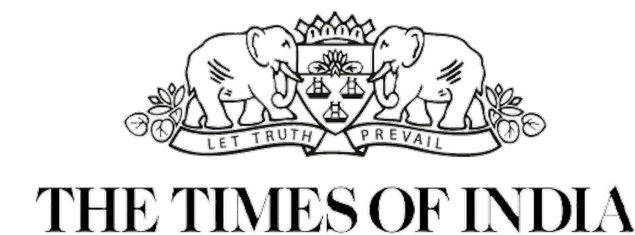




For all things crypto trading

Your premiere KOL & PR agency for perp
dexes & cexes in crypto



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Why Ampli5?

Campaign Budget

We understand your business model better than your competitors do.
\$100M in trading volume = \$40–50K in maker/taker fees + a little cherry from liquidations 🍒.

We focus on ROI-mediums like -



Telegram

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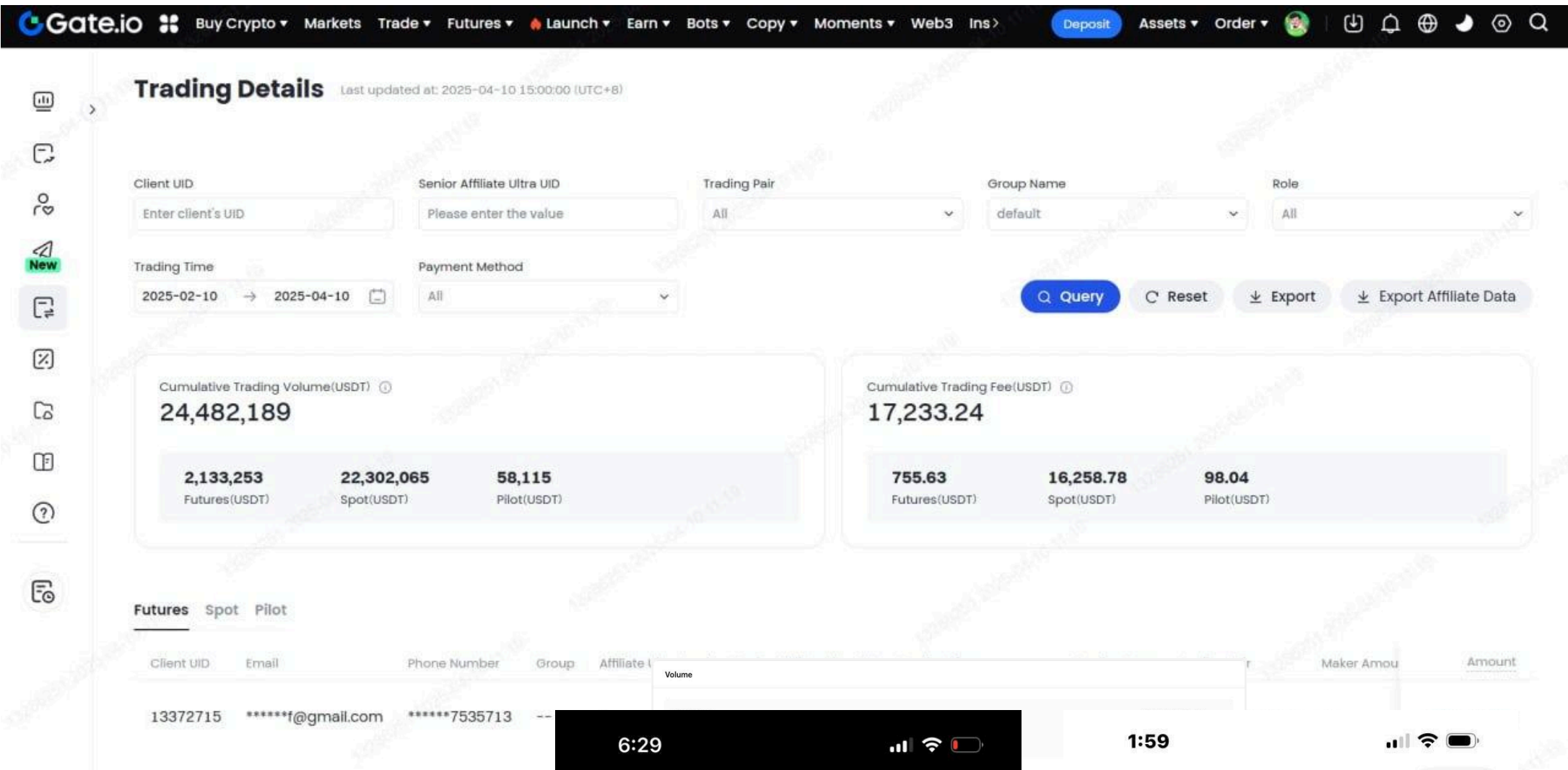
Some of our Clients



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Trading Volume

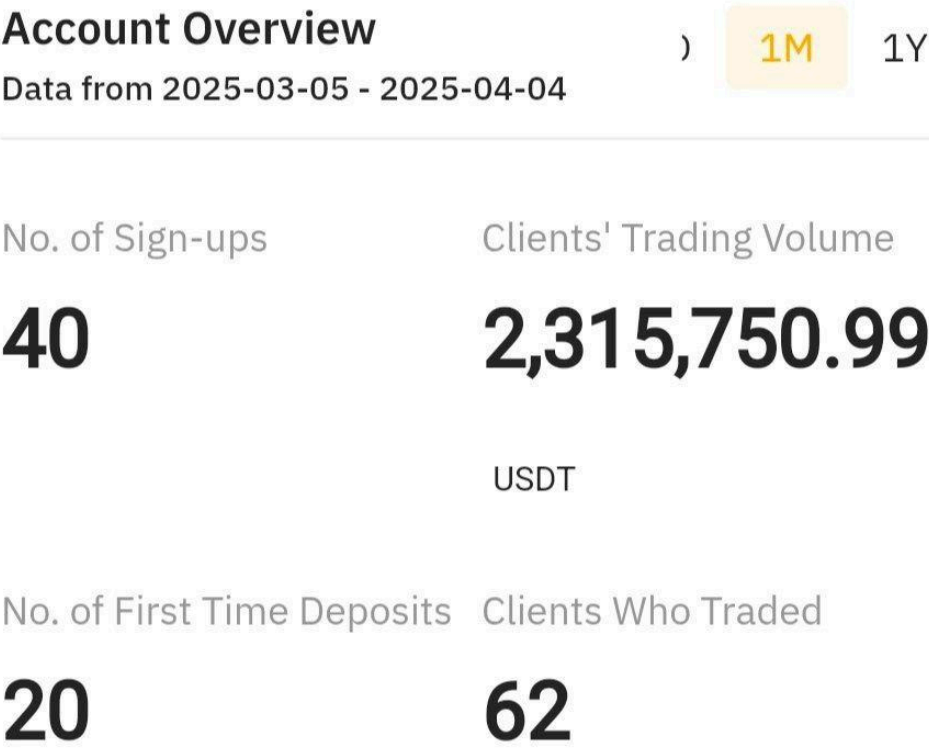
Trading volumes achieved -
250 MN Month on month for different tier 1 & tier 2 exchanges



BYBIT AFFILIATES



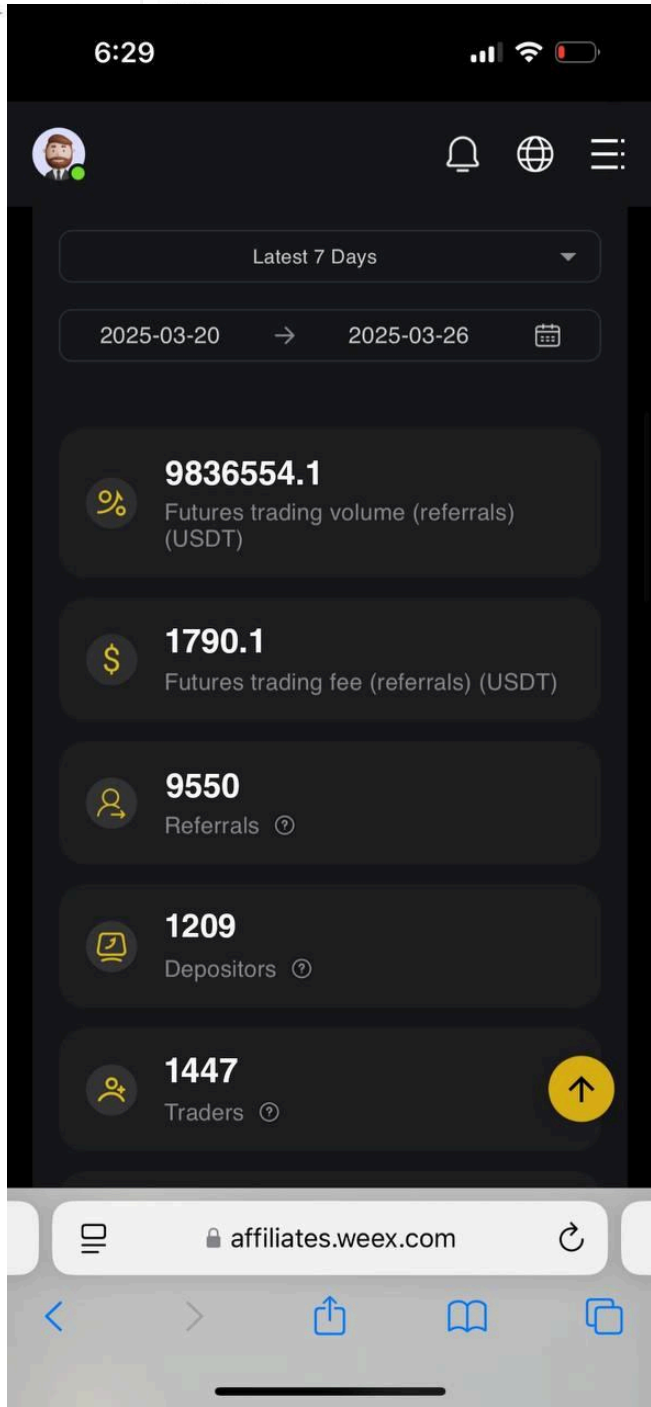
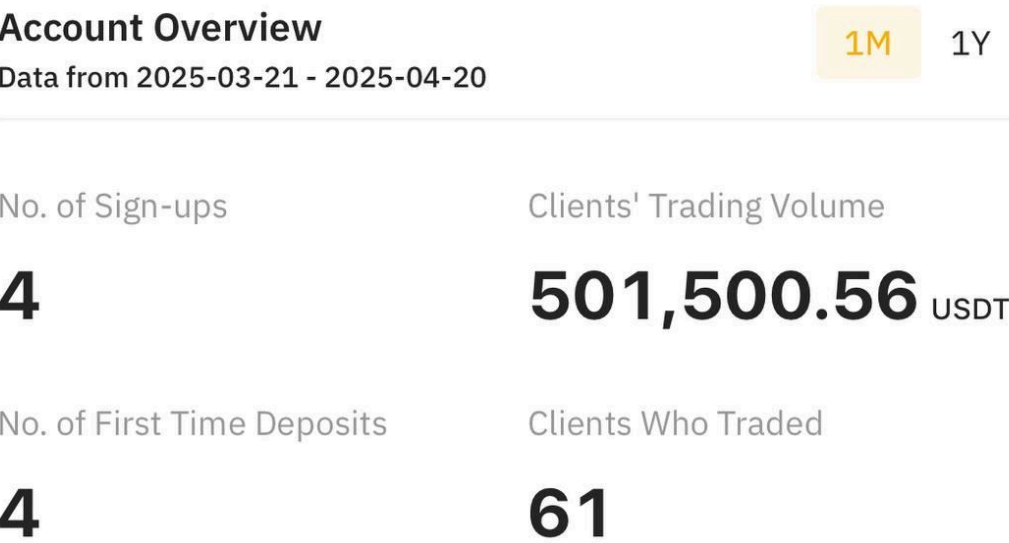
My Dashboard



affiliates.bybitglobal.com

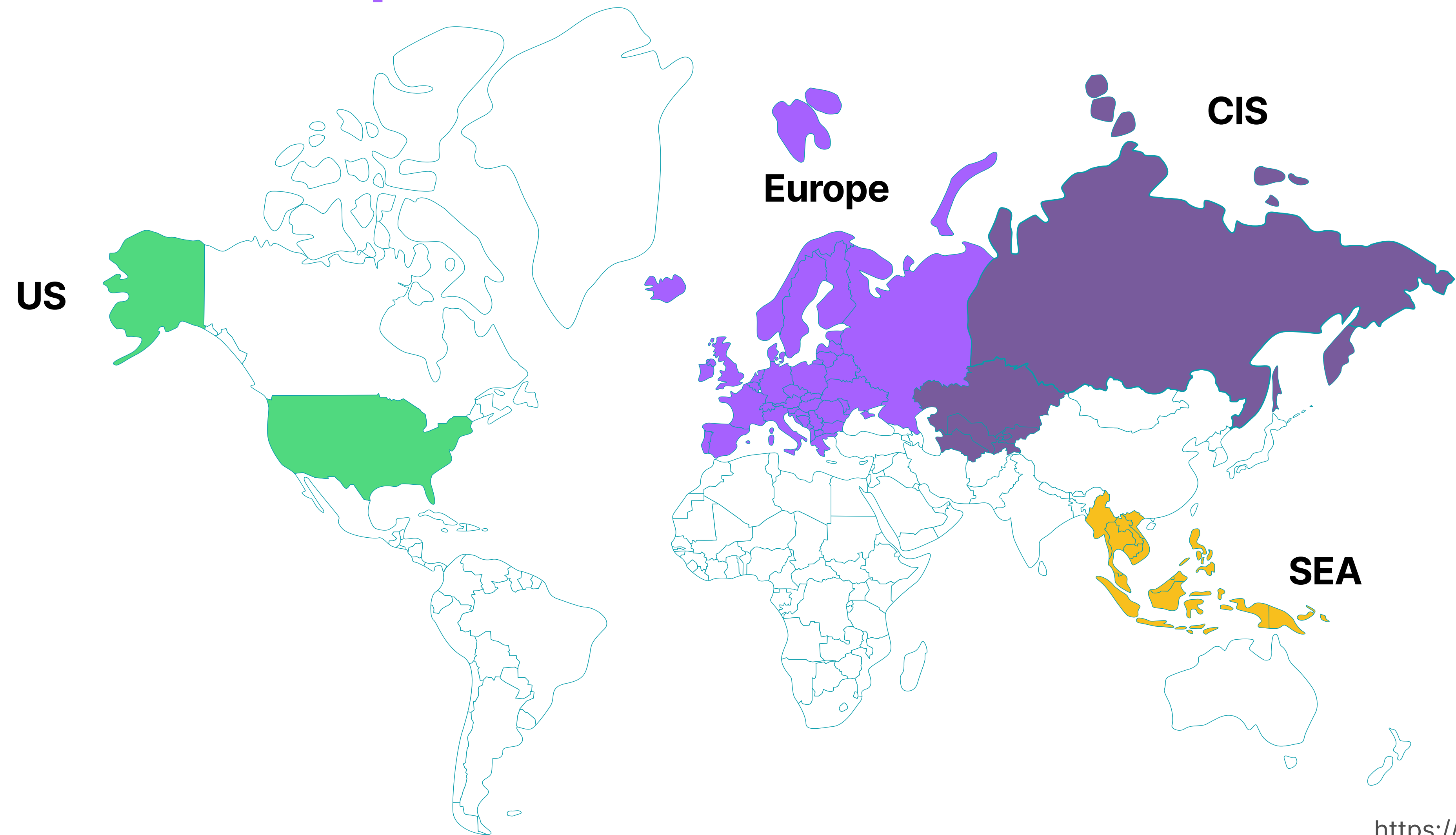
BYBIT AFFILIATES

My Dashboard



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Our Areas of Expertise



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Cost for generating volume

180\$

per 1M Volume

18,000\$

per 100M Volume



Our Business Model

- * \$18K for \$100M in volume
- * 33% upfront (only for new partners)
- * 17% after \$25M
- * 25% after \$50M
- * 25% after \$100M
- * If we hit between \$75M–\$99M, we bill 85% of the total

We work strictly on a sub-affiliate model.

We take 60–65% of the trading fee, and offer KOLs 10% less than your direct affiliate payout.

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Custom PR Packages

Article Price	No. of Articles	Total
280	15	4200
250	20	5000
230	30	6900
210	50	10500
	50+	Custom Package

Article price includes:

- 30+ DA site fee (acc to client's budget and req)
- Service fee
- Writing fee (AI+SEO blogs)

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PR Activities

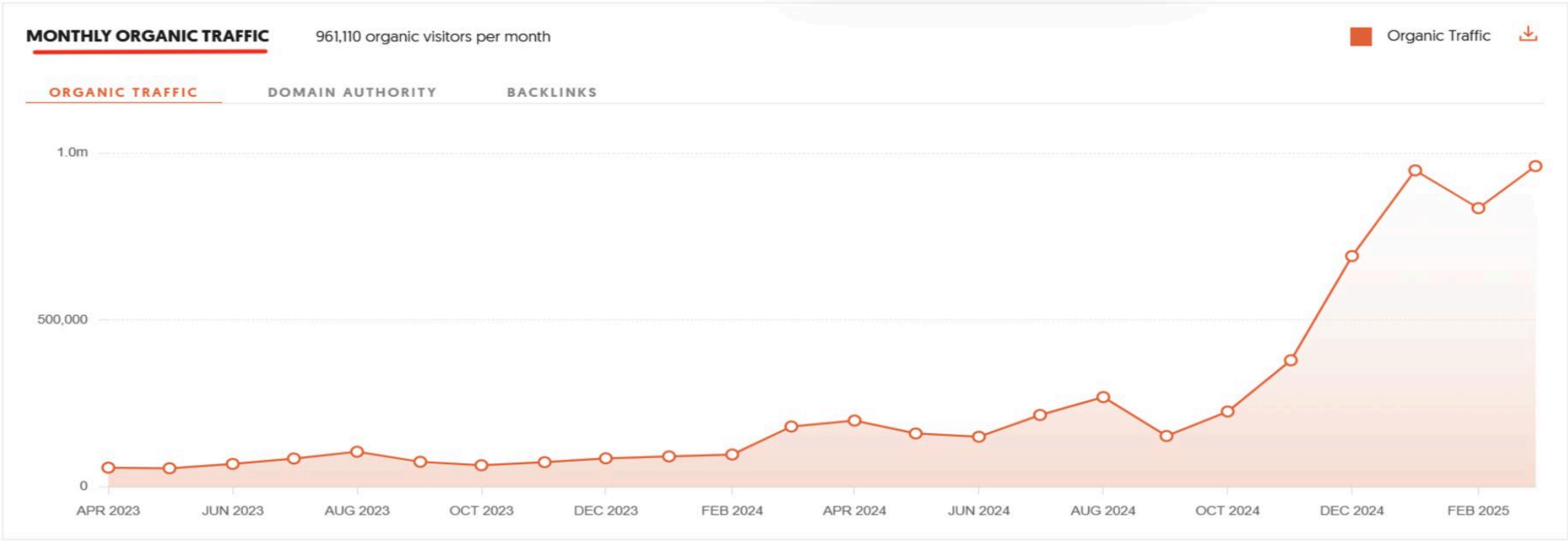
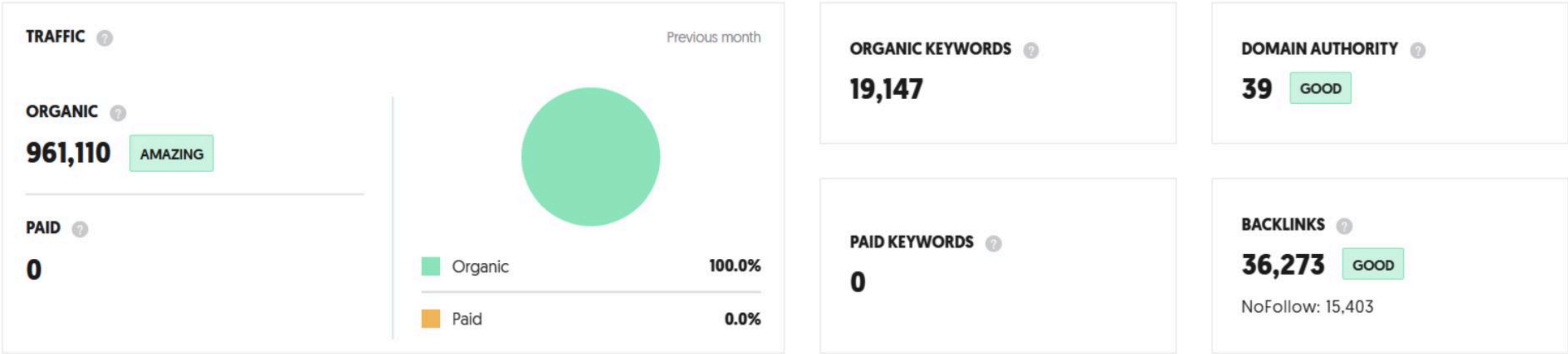
Partners



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Delta Exchange

Traffic Overview : delta.exchange



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Backlinks : delta.exchange



DOMAIN AUTHORITY

39 GOOD

REFERRING DOMAINS

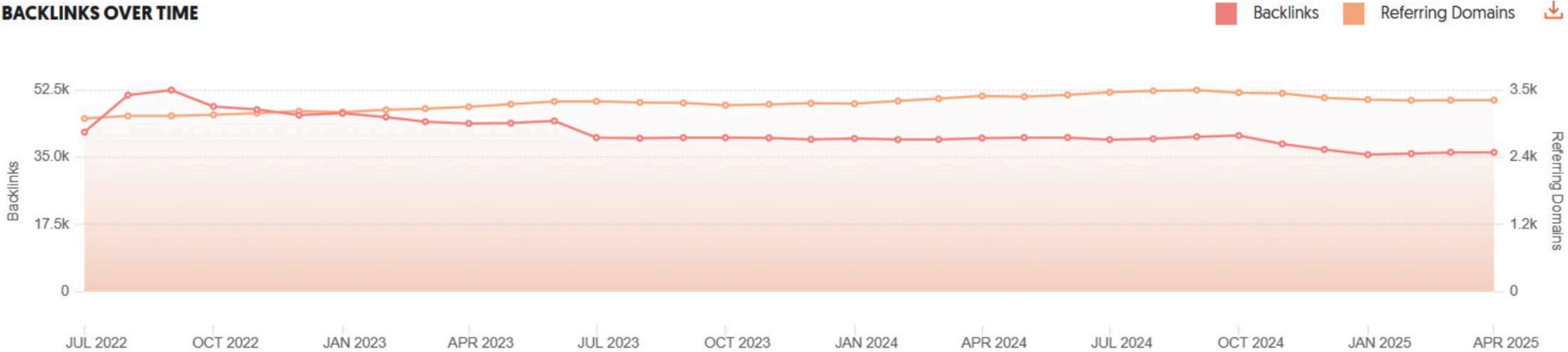
3,365 GOOD

BACKLINKS

36,273 GOOD

NoFollow: 15,403

BACKLINKS OVER TIME



Multiple campaigns over time generated quality backlinks for this brand, including:

- Targeted link insertion for “best crypto derivatives exchange”
- Tier 1 publications like CoinMarketCap, Times of India, Hindustan Times and more
- Private Blog Networks (PBN)

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SEO Keywords

TOP KEYWORDS BY COUNTRY			US / EN [1,406] ?	IN / EN [52,648]	IN / HI [32,673]	CA / EN [467]	MORE ▾
SEO KEYWORDS ?		VOLUME ?					
delta exchange		880					1
delta exchange india		480					1
crypto options		1,000					7
crypto option		1,000					7
delta exchange login		90					1
chainlink futures		140					2
trading cryptocurrency		12,100					28
move contracts		320					2
best crypto exchanges india		140					3

Ranking for all branded as well as non-branded keywords

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Target Align

Started with DA 5 in Dec'24
340% hike in DA

Backlink profile for https://targetalign.com/

Domain including subdomains. One link per domain

Domain Rating

22

Backlinks

143

86% dofollow

Linking websites

89

83% dofollow

DR

Referring page

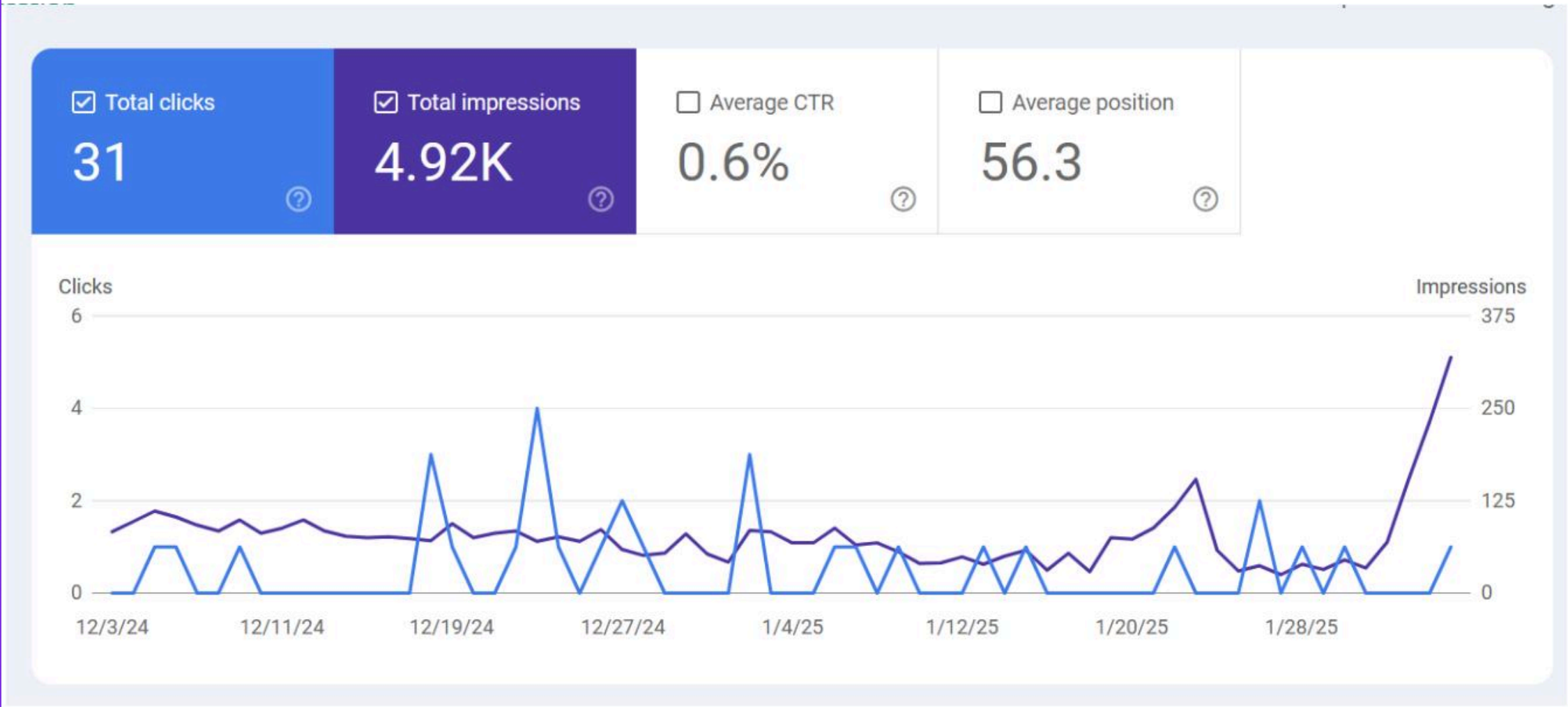
Anchor and target URL

software, effectively turning it into a glorified to-do list. This [article on common challenges in implementing OKR software](#) highlights how this approach dilutes the impact of OKRs, which

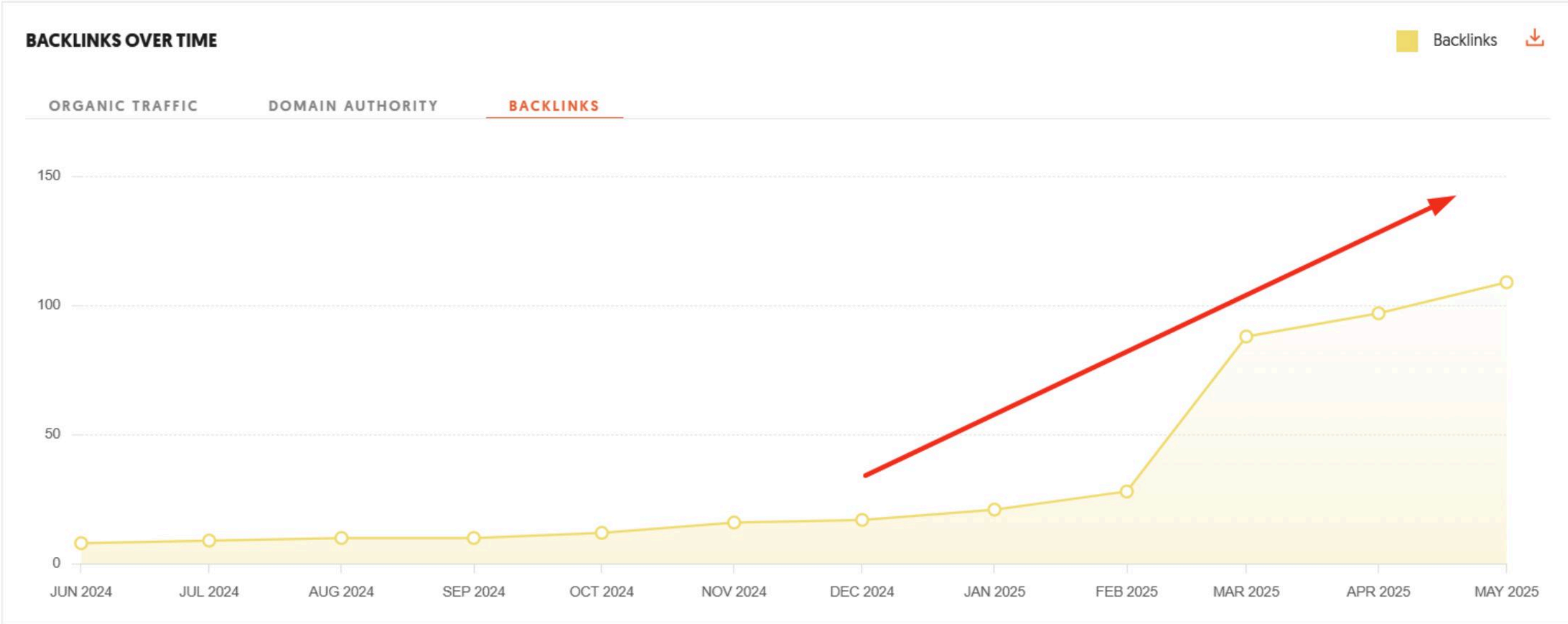
Best OKR Management Software

68 <https://www.clearpointstrategy.com/blog/okr-management-software>

Dec'24- Jan'25
284% hike in impressions



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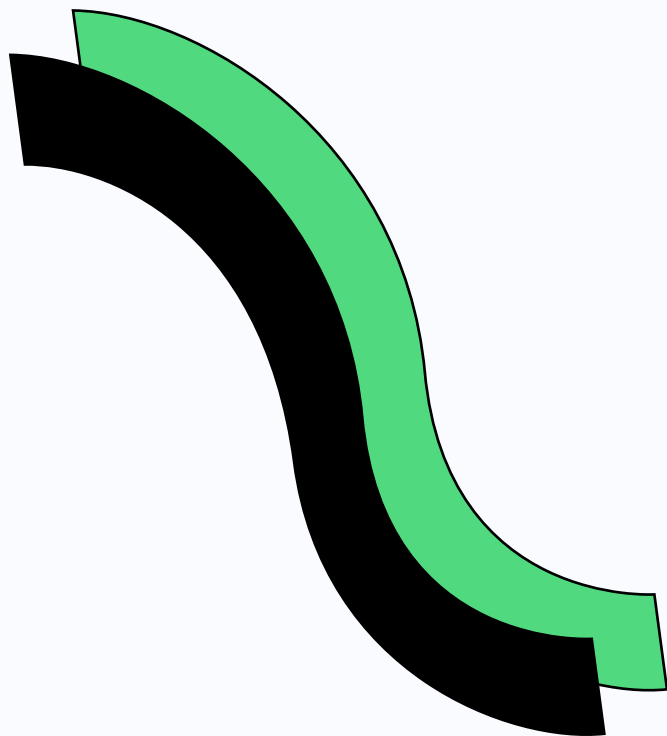


We add about 3-4 backlinks/month due to a smaller budget hence the results are slower but equally impactful

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Deliverables

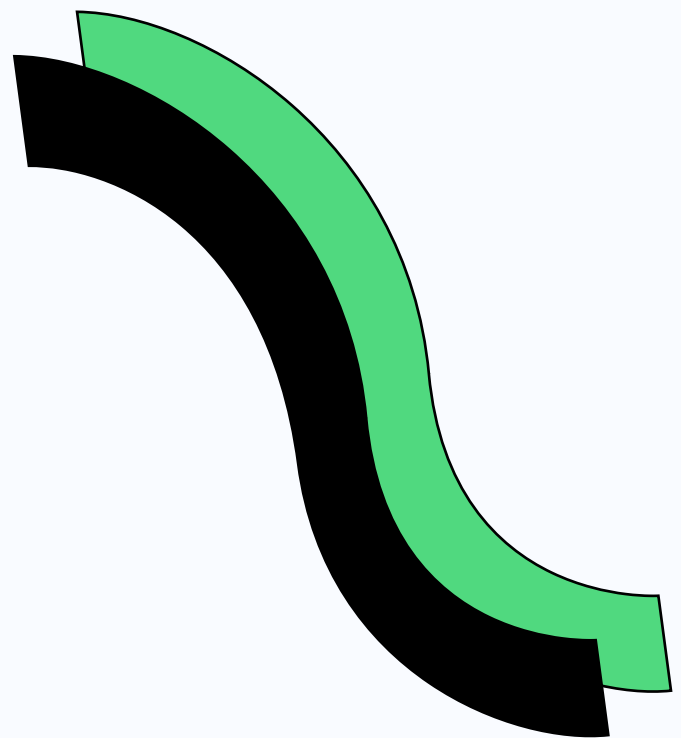
- ◆ Publication Sourcing & Shortlisting
- ◆ Negotiation
- ◆ Writing
- ◆ Analytics, if available



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Organic Posting T&Cs

- ◆ There will be an editorial review to approve the piece. Topic can be rejected at the discretion of the editors if the story doesn't appeal to them. Personally, based on our understanding of the topic, we are confident about approval.
- ◆ The publications' editors may make changes to the piece before publication. Expected timeline for publication is within a week of submission.
- ◆ Payments are to be made in advance. Cancellation/modification window will be between your payments to us and your final approval of our draft. No room for cancellation once story is approved by the publication.



Let's Talk!!

